AUGUST COLLUCCI

ABOUT

Ambitious graphic designer with strong background in brand development and logo design. 7+ years of freelance experience in design and illustration. Passionate about helping myself and others discover community and self through design.

PRONOUNS

they/them/theirs

PROGRAMS

- Adobe Illustrator
- Adobe Photoshop
- Adobe inDesign
- Adobe After Effects
- Microsoft/Google Suite
- Figma

SKILLS

- Team leader
- Research/process work
- Creative direction
- Copywriting/editing
- Organization
- Attention to details

INTERESTS

- Accessibility
- LGBTQ+ rights
- Brand design
- Typography
- Animal care
- Mutual aid

EDUCATION

Savannah College of Art and Design

2018-2022 | SAVANNAH, GA

- BFA in Graphic Design, Minor in Illustration
- Dean's List 2018–2022
- Recieved highest portfolio & academic scholarships 2018-2022
- Work displayed in the 2022 Design Showcase

Morris County School of Technology

2014-2018 | DENVILLE, NJ

- Enrolled in Digital Design academy 2014–2018
- 3.8 GPA

EXPERIENCE

Soaring Car Wash

2022-2023 | POMPTON LAKES, NJ

- Designed window displays, video menus, touchscreen menus, signage, brochures, car wrap and a full-page ad
- Worked closely with client to find solutions
- Further developed brand identity from style guide

Inevitable Foundation

2022-2023 | REMOTE

- Formatted print and digital ads for the "Disability is Diversity" campaign to appear in NYC, LA, ATL, Jersey City and Hoboken
- Collaborated with team members for critique and feedback
- Created numerous social-media templates to be used by social media managers and maintain campaign image
- Worked closely with the core team to redesign the IF website

Paladin Drones

2017/2022 | HOUSTON, TX

- Designed original company logo
- Redesigned logo for company name change/rebranding
- Created tiered logos for partnered companies
- Worked with client to develop a logo that fit their vision

SCAD Senior and Graduate Showcase

2021-2022 | SAVANNAH, GA

- Events coordinator
- Collaborated with other students to develop event concept, theme and guest experience
- Worked closely with SCAD administration
- Sourced materials for environmental design elements

augustcollucci.com

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